

CAUTION: Call 911 Or Go To An Emergency Facility If You Are Experiencing Loss Of Bladder Or Bowel Control.

# Confidential Report: Low Back Pain

**Local Doctor Reveals The Shocking Truth**

**About Getting Rid Of Back Pain!**

**Read This Special, FREE Report To  
Find Out What Your Friends, Family,  
Or**

**Even Your Doctor May Not Know  
About**

**How To Eliminate Back Pain Once And  
For All...Without Drugs Or Surgery!"**

Keep reading this special report to find out about the natural methods to ending your misery that even your own doctor may not know about! Inside this FREE report you'll discover:

- Why going to your family doctor may only make your back pain worse!
- Why 50-53% of back surgeries are unnecessary and unsuccessful!

--What you don't know about using pain relievers that CAN hurt you!  
--That the most successful treatment of low back pain doesn't involve drugs or surgery!  
--What to do right now if you suffer from ANY back pain!  
And much more!

**WARNING:** Back pain is often mistreated and is a potentially dangerous disorder that affects the lives of millions of Americans each year. That's the bad news. The GOOD NEWS is that you may not have to continue suffering! Keep reading this report to find out the well-hidden truth you won't find anywhere else!

Dear Friend,

Since you requested this Special Report, you or a loved one may be suffering from back pain – a horrible condition that strikes millions of Americans each year.

Because what we're going to reveal in this report may show you how to finally rid yourself of back pain without drugs or surgery... please be sure to read everything! It may be the most important thing you've read in a long time!

Before we get started, do you ever find yourself asking any or all of these questions:

- Why does my back hurt?
- Why doesn't the pain just go away?
- Why can't I just be like normal people?
- How bad can this get?
- Will I eventually be crippled?
- Will I ever be able to live the life I used to?

See, if any one of these problems or concerns is affecting the quality of your life, then you need to finish reading this report right now! Why do I say this?

Because you may discover how to get on a path where your pain and suffering can be relieved quickly, naturally, and affordably!

**Nothing Is Worse Than Feeling Great Mentally, Wanting To Take In All Life Has To Offer...Only To Have Your Natural Enthusiasm And Drive Squashed Because Your Back Hurts And**

## The Pain Just Won't Go Away!

Right?

Isn't it sad to feel so alive and full of vigor, but not be able to do all the things you want to do because your low back pain is so pervasive, so intruding, and so unfair? Don't you feel downright angry because this pain, these symptoms, just won't go away?

If you do, it's only normal. After all, who wants to be burdened with carrying a load of discomfort and living life through an all-encompassing fog of pain? Pain that's always there when you stand up, sit down, lie down, or bend over. Pain that's always rearing its ugly head, no matter how hard you try to ignore it.

It's natural for people to try to tough it out and get on with their lives. 'If I ignore it long enough, it will go away...' Unfortunately, this isn't the case. Ignoring your pain will only make it worse over time. What was only a mild pain a month ago may become a chronic, crippling pain years down the road.

See, the bad thing about back pain is that it sneaks up on you. The real cause of the pain may have happened years ago. It may have been such a small injury you may not have noticed it. Or maybe you felt a slight pain, but it went away after a day or week so you didn't think anything of it.

And slowly, over the years, as you continued to do your normal activities, that old injury has secretly gotten worse and worse without you being aware of it. After a time, the straws slowly built up until one day they broke the camel's back. Maybe what finally put you over the edge was that heavy chair you tried to lift, or that time you bent over too quickly, or any one of a hundred things.

Whatever it was,

## The Fact Is You Are Suffering From Back Pain And You Don't Have To Suffer Anymore!

So what do you do? What choices do you have? See, you wouldn't have requested this special report if you weren't experiencing some level of pain and discomfort. We know you may have already tried getting some relief from over-the-counter drugs, or maybe you met with your private doctor?

*Let me share with you the story of a woman named Emily.*

*Emily is a thirty-year-old mother of two who works as a project manager with a local corporation. For the past few years, Emily has suffered from a mild pain in her lower back that would flare up from time to time. Since it had always gone away after a day or so, she knew that if she toughed it out, she would be okay.*

*One day, in a rush to get the kids to daycare before work, Emily tried to pick up her 4-year old the same way she's always done it. But this time was different. She felt a sharp pain in her back – a pain she had never felt before.*

*Emily was in pain all day. She tossed and turned all night, but no matter how she laid*

*down, the pain would not go away. Finally, at 2 AM, she sent her husband to the store to find a pain reliever that would help her sleep.*

*Right away she felt better, but she'd have to take another couple pills every few hours because the pain would come right back as soon as the pills wore off. After a couple weeks, she was taking more pills more often just to keep the pain away so she could get on with her life.*

**The Shocking Truth About Over-The-Counter Drugs And Why They Don't Really Get Rid Of Back Pain!**

What many drug companies don't want you to know is that their drugs **do not** cure you of what causes back pain.

You see, these drugs just disable, for a short time, your brain's ability to feel the sensation of pain coming from your back. The pain is still there, you just can't feel it! It's just like sweeping dirt under a rug. Just because you can't see it doesn't mean it's not there!

The dirty little secret about these pills is this: because you can't feel any pain, your body has no way to stop you from injuring your back more and more. Pain is your body's way of saying "don't do that!" Because your body is effectively disabled from protecting you, you will only hurt yourself more by taking more pills.

At the same time, while you're at a greater risk to only make your pain worse, you are putting yourself at risk to suffer from the nasty side effects of the most common pain relievers, including damage your stomach, kidneys, and liver.

Obviously, using over-the-counter drugs is not the way to go when it comes to getting rid of the real cause of back pain.

*After two months of taking pain relief drugs, Emily realized that she was no better off and that she just didn't feel like the same pleasant person she'd always been. Out of desperation, Emily went to the family doctor she had been seeing since she was ten. He had to know how to get rid of her back pain once and for all!*

*After a brief conversation in the exam room, Dr. Olson told Emily she had probably strained a few muscles in her back. He gave her a pat on the head and a prescription for some stronger pain relievers and some muscle relaxers. "Take a couple days off," he said. "Relax, stay in bed. You'll be back to yourself in no time. If it gets worse, come back in and we 'll try something else. "*

*Emily stayed in bed for two days, taking more and more pills just as her doctor instructed. But things didn't get better. In fact, they only got worse.*

**Most Doctors Lack The Training &  
Experience To Effectively Treat YOUR Low  
Back Pain!**

What Emily didn't know was that her doctor was never trained to detect or diagnose the real cause of her pain. In fact, most doctors have no idea how to treat someone with back pain. It's just not their specialty. And since they have no background in this area, they make improper diagnoses and deliver improper treatments that just don't work.

You see, back pain is mainly caused by a dysfunction in a part of the brain called the cerebellum. The cerebellum controls all the muscles around the spine and when it has a problem, muscles around the spine become tight or go into spasm. The muscle tightness pulls on the bones of the spine so they're out of whack, which puts stress on the discs causing all kinds of problems. The result is pain. Most doctors are trained to relieve symptoms, to sweep your pain under the rug. All the while, the REAL cause of your pain is still there.

## Unless The REAL Cause Of Your Pain Is Treated, You'll Never Get Better!

Emily didn't know about any of this, just like you may not have. But because you now have this knowledge in your hands, you won't have to suffer like Emily did.

*Soon enough, Emily was back in Dr. Olson's office feeling worse than ever. She and her husband seemed to be fighting all the time, and her relationships with her kids were no better. Her four-year-old now referred to her as "mean mommy." If Dr. Olson couldn't help her, she didn't know what she would do.*

*Dr. Olson told her physical therapy would be the answer. He told her he knew a great therapist, and before she knew it, her life would be back to normal.*

Don't get me wrong. Sometimes physical therapy can help someone tremendously. In some instances, I've even sent some of my own patients to a physical therapist if I thought it was necessary.

Unfortunately, when it comes to most cases of low back pain, physical therapy can often only lead to more pain and more serious injuries, or at best, no improvement.

## In Mathematical Terms:

**Wrong Diagnosis + Wrong Treatment = YOU Still In Pain**

You see, the reason behind this goes all the way back to your doctor's ability to diagnose the true cause of your pain. If your doctor cannot clearly identify what is making you hurt, then the instructions he gives to the physical therapist don't stand a chance of working. It's like trying to bake a cake with the recipe for chocolate chip cookies.

Most medical treatments for back pain only focus on removing symptoms. For instance, a cortisone shot may deaden your nerves for a short time, but the pain will still be there when the shot wears off. Medications do much the same thing, but they also leave you open to potentially dangerous side

effects. Other treatments, such as physical therapy, are ineffective because they stem from a misdiagnosis.

*After two months, Emily returned to her doctor in tears. Her life was a wreck. She was a mere shadow of the woman she once was. She could no longer sit straight in her chair without sharp pains or do anything she once enjoyed without feeling pain and discomfort.*

*Dr. Olson sat down beside her and put his hand on her shoulder, "Emily, I've done all I can. I'm going to refer you to Dr. Smith. He's a surgeon who's worked with cases like yours before. He's had some success stories you may find interesting, although I can't promise that he'll be able to cure you. You may just have to learn to live with some pain for the rest of your life..."*

Believe it or not, these words are spoken all around the country every day. Maybe they've even been spoken to you. To have a surgeon cut you open is a pretty drastic decision. You know you don't want this option. There are too many questions: What if they're wrong? What if my problem doesn't go away? What if it gets worse?

These things happen all the time. In fact,

## **Back Surgery Is Often The Most Ineffective Forms Of Surgery There Is.**

### **Some Studies Have Even Declared A Success Rate Of Only 47-50%!**

### **Most Surgeries Result In Only Temporary Relief Or None At All!**

And to top it all off, each time you go under the knife, you need to face the small but potential risk of going under anesthesia and also of getting an infection!

Listen! You may not have to live with this! You DO have other options! You may not have to be on sleep-inducing drugs to keep the pain under control! You may not have to get used to tingling, numbness, and sharp pains! You should not have to alter your lifestyle because of back pain!

There is a better option! And luckily for Emily and YOU, it's about to be revealed. You're about to...

## **Discover What Several University Studies Have Declared As The Safest, Quickest, And Most Successful Treatment Of Low Back Pain To Date!**

This is the most advanced, scientifically-correct treatment there is. You see, this method doesn't just sweep pain under the rug, it treats the REAL cause of your condition. Because the source of your pain is being taken away, you'll quickly be out of pain, possibly permanently! Like any truly advanced form

of healing, this method works with your body's own natural healing powers (that's right, with some help your body can take care of itself!) to put you back where you were before you were ever hurt!

Isn't that how healthcare should be delivered in the first place? Don't you agree?

My name is Dr McArthur and I deal with back pain everyday. I have done years of

postgraduate studies and have over 12 years of clinical experience to ensure you get the results you need. As a neurologically trained Doctor of Chiropractic, I've been trained to detect the brain and nerve dysfunctions that are causing your pain and health problems. I've also been trained to correct these problems and get you out of pain fast and, if possible, permanently.

Maybe you've been to a chiropractor before and think "I tried that and it didn't work for me . . ."

I assure you what I do is like no other doctor or therapist you have *ever* been to. Just because you've had a car that was a lemon doesn't mean you would stop driving a car. They're not all like that. There is a huge difference between a Mercedes and a Hyundai.

Now, don't think that because my methods are non-drug and non-surgical they are old-fashioned or low-tech. No way. What we're talking about is a very sophisticated, natural protocol to treat the problems in your back that you have developed and can't get rid of. Just because we don't cut you open and view each vertebrae in your back under a lens, doesn't mean what we do isn't at the forefront of healthcare and won't dramatically enhance the quality of your life!

I've been treating victims of back pain, just like you, for over 12 years - - this stuff just plain works!

There's something you've got to keep in mind. I am dedicated to changing the lives of low back pain sufferers here in Utah Valley. This is what I do. This is my calling. This is what I know forward and backward.

I've got over 12 years of experience helping low back pain victims eliminate their pain quickly and naturally without drugs or surgery. (Check out all the testimonials to hear what our patients are saying about us.) You may still be asking...

How are you any different from all of the other doctors that have treated me for back pain????

**I am a Neurologically Trained Chiropractor with Over 12 Years of Clinical Experience Using Advanced Diagnostic & Treatment Protocols For Back Pain. What I Do Is Scientifically Correct And Proven By Over A Thousand Patients Who Used To Suffer...And No Longer Do!**

Odds are, I've seen and helped people with the same exact problem you suffer from right now. (Without drugs and surgery, don't forget!)

See, unlike some doctors, and possibly even your friends or spouse, I understand exactly how you feel.

I don't think your pain is "in your head" or that you're "exaggerating." I don't think it's something you need to get use to or learn to live with. No.

In this office, we know how much you hurt. We know how horrible it is to have a lingering pain that you can't do anything to get rid of. We know how it feels to not be able to do the activities you used to love or to tell a child "Mommy can't do that with you right now."

When you explain your problems to us, we're not going to downplay them just because they don't appear on the surface or easily show up on an x-ray.

We're not going to feed you lines like "you're just going to have to learn to live with the pain." And we're not going to scare you into undergoing risky and expensive procedures for one of the most misdiagnosed and mistreated conditions in the country...

## Back Pain!

*Two days before her surgery was scheduled, Emily bumped into an old friend from high school while shopping for groceries. It wasn't long before she was crying on her friend's shoulder explaining everything that she'd been through with her pain, her kids, her job, and her husband.*

*Concerned, her friend Jessica explained that I had treated her husband a year before, and soon enough he was as good as new. I sat down with Emily and listened to her story. I explained a little about the same method I'm telling you about. Immediately her eyes lit up and she was eager for me to do an on-the-spot exam to find out what was really wrong with her. After a quick and painless Low Back Evaluation, I spotted the brain and nerve dysfunction that I so commonly see in people with back pain. From there we designed a Recommended Action Plan to get her out of pain quickly and safely without drugs or surgery.*

*I'm happy to tell you that now Emily has her life back . . .she's been pain free for nine months now and she reports to me that she's feeling fantastic!*

We're not going to make you feel like there's something weird or wrong with you. You're not going to have to feel like you have to be guarded or cautious when you explain your ailments to us. We WANT you to unload your feelings, concerns, and fears so we can help you get better! WE UNDERSTAND.

While we can't brag about being able to treat every condition out there, we do brag about being one of the leading authorities in the treatment of back pain in the state of Utah!

When you have a suffering marriage, for example, instead of going to the bar and covering up your pains and problems with alcohol, you should consult with a counselor specializing in spousal relationships. Similarly, when you have a low back problem, you should get help from a health care professional who only focuses on problems such as yours, someone who is experienced in finding and fixing the problem, not covering it up. Does that make sense?

## When YOU Have Back Pain, You Should Be Calling US!

We will never claim to be something we're not. But if you want to get the right diagnosis, the correct evaluation, and the proper treatment for your low back pain, then we are the experts to help you!

In this day and age of specialization, you need to always work with the right professionals who *specialize* in the area you need help in. Being "familiar" or "knowledgeable" about back pain isn't even *close* to being enough.

You need to get advice and help from people who have devoted their lives to eliminating back pain once and for all!

You wouldn't want to have your child delivered by a doctor who assists with deliveries every now and then, would you? You wouldn't want your teeth cleaned by someone who does that once or twice a month, would you?

So why would you go to a physician who has little, if any, working knowledge of EXACTLY how to diagnose and use non-chemical, non-surgical treatments to remove the CAUSE of low back pain?

It doesn't make sense. Now you know who does have the answers you seek so desperately. You're almost there. So don't stop now!

If you're interested in checking this out further, you may be wondering how to get the information you need to make an educated decision on what to do.

Well, we have a FREE and non-threatening way to do this that you're going to like!

### A FREE BACK PAIN EVALUATION!

When you come in, you'll have the chance to meet with us, get to know us, and tell us about your problem. This evaluation will give you a quick idea about the severity and true location of your ailment.

If, after the appointment, you believe there's no benefit to working with us, you can simply leave and that is that. However, if you do find that you can use our help, then we will discuss how to proceed.

So if you're experiencing symptoms or have been treated with little or no improvement, or want to compare our opinion to the care you're currently receiving, please **CALL US RIGHT NOW at 225-1311** Our appointment calendar is filling up - so don't procrastinate. If you're concerned, make that call to us now. What have you got to lose? Why not finally get better? Either way, we wish you good luck,

in your quest for health & wellbeing.

Sincerely,

Dr. R. Ned McArthur

P.S. - After I evaluate your back pain, I will tell you if I can help you or not. And if so, I will describe how long it will take and how much it will cost. Then you can start care, or go home and think about it! **We are a busy office and there will be absolutely no pressure to begin care!**

P.S.S. - There Is A Waiting List! For the earliest free appointment possible, it is advised that you schedule your appointment right away.