

"What Millions Of Americans Like You Are Now Doing To Finally Eliminate Their Headaches!"

*Inside This FREE Headache Report You'll
Discover...*

- Why Headache Medication Can Make Your Headaches Worse!
- The Most Common Reason Why Your Headache Has Not Gone Away
- How To Determine If Your Doctor Is Keeping You From Getting Better!
- WHAT IS CAUSING YOUR HEADACHES (WHETHER THEY ARE MIGRAINES, CLUSTER, CERVICOGENIC, OR COMMON)
- MOST IMPORTANTLY, HOW TO TREAT THEM!

Dear Headache Sufferer,

Headaches are NOT normal! They're a sign that something is wrong.

Your body is designed to be free of pain. Feeling good is the normal state. Feeling throbbing, pounding pain in your skull that won't go away is not normal.

Neither is the nauseous feelings that come whenever you go out on a sunny day or see a bright light, lying awake at night praying your headaches will disappear, feeling and looking miserable, irritable, and older than you really are, and the frustration of knowing that your friends and family just don't understand what you are going through.

And thanks to those clever headache pain relief commercials, medicine

cabinets, purses, and glove compartments all over the country that are fully stocked with medication for the "normal" headache.

So, if you are one of the millions of Americans who suffer from annoying, pestering, mind-numbing headaches, then please keep reading this report, because as you are about to discover, **headaches are not normal.**

Hi, I'm Dr. Ned McArthur the "headache doctor" and I have been in practice here in Orem for the past 10 years.

When I discovered that one in six Americans are chronic headache victims, I nearly fell out of my chair! I couldn't believe that so many Americans suffer day in and day out when they really don't have to any more... and chances are, neither do you!

"That's why I decided to step forward and write this simple, yet informative report.

So please, for your own sake, carefully read every word of this report...

It may be the most important message you will ever hear."

O.K., let's get started!

If you REALLY want to get rid of your headaches and start living a "normal" life in a short period of time, then you need to first be aware of...

Five Headache Relief Misconceptions:

1. Over-The-Counter Medication Treats The Cause Of Your Headache

It's almost criminal that drug companies are hiding from you the fact that headache-relieving drugs don't actually target the real cause of your headaches.

Here's the real deal... These pills cover up your headache by simply disabling your brain's ability to feel your headache. That's why your headache comes back when the pills wear off!

If you broke your leg and just took pills so you didn't have to feel the pain, the

pain would come back when the pills wore off.

If these drugs actually treated the real cause of your headaches, then shouldn't your headaches go away permanently? Yes! But they don't.

These pills only sweep your pain under the rug. The **REAL** cause of your headaches remains untreated and that's why you keep suffering.

2. Headache Medication Can't Harm You

One thing many headache sufferers don't know is that the pills they take are not 100% safe. In fact, a lot of the side effects you may experience are far worse than the headaches you're trying to cover up. The side effects are not worth a measly four hours of relief from headaches.

You see, the way these pills disable your ability to feel headaches is by disabling a little hormone in your body that acts like a messenger to your brain. Of course, our bodies, being the highly tuned machines they are, have figured out how to use these hormones for more jobs than one. So if you disable the hormone from doing just one job, it will also not do all the other jobs in your body.

This can lead to all sorts of problems. You can get something as minor as a rash, or you can have sudden liver failure or kidney problems. Even aspirin has been linked to deadly hemorrhagic strokes.

It gets worse... you see, the more often you take these medications, the more your risk will skyrocket!

Also, medication seldom increases your body's ability to respond to stress appropriately, and it usually decreases your body's natural ability to fight disease!

3. Headaches Go Away On Their Own

Tony Robbins has a saying "The definition of insanity is doing the same things and expecting different results."

If you truly want to get rid of your headaches, then you're going to have to try something different: something natural, hopefully drug-free... and equally important, something that is proven to work.

Obviously, you wouldn't have requested this free report if you weren't concerned

about your headaches. So please, for your sake, don't drop the ball and not take action. As you will discover in a moment, you will have a chance to get your headache evaluated, without any cost or obligation.

4. All Doctors Know How To Treat Headaches

There's a saying that goes something like this...

"If You're A Hammer, All You See Is Nails"

Hammers hit nails, M.D.'s prescribe medication.

Expecting a different approach from your medical doctor will only lead to disappointment. That's why I wrote this report - to help headache sufferers like you.

Before we go any further, let me stress to you that there is a place for medication, but more importantly, the cause of the problem must be identified. The wrong diagnosis will lead to wrong care.

And, if your doctor's treatment fails, you'll probably get even stronger medications or, in an extreme case, your doctor will recommend surgery. Personally, I think there are times when surgery is the only option. In terms of headaches, there are natural alternatives that often work a lot better without the risks associated with invasive treatments.

In fact, if you really want great results without all the risk of drugs, doesn't it make sense to try a natural solution first?

5. Your Problem Is Always Where Your Pain Is.

Even though you may be feeling your headaches in your sinuses or on the top of your head, that doesn't necessarily mean that is where the cause of the problem is located.

For instance, people with a disc problem in their lower back will often feel pain, numbness, or weakness in their legs, even if there's nothing physically wrong with their legs.

SOUNDS GOOD, BUT WHY DO I HAVE HEADACHES?

As you probably know, your brain controls everything that happens in your body. According to research, when a person experiences a headache, regardless of the type headache, there is a part of the brain that is over active and a part that is under active. (The part that is overactive is actually in your brainstem - it's called the mesencephalon). Not only does this combination of over activity and under activity produce headaches but it results in many other bodily dysfunctions . . . maybe you have noticed some . . .

There aren't any nerves in your head, but there is a nerve mesh around the blood vessels. The part of the brainstem that becomes over active causes the blood vessels in your brain to constrict and dilate VERY RAPIDLY. This irritates the nerve mesh surrounding those blood vessels, and THAT IS WHY YOU HAVE THE HEADACHE! OUCH!

I don't care if you have been diagnosed with cluster, migraine, cervicogenic or whatever name they want to attach to your headache. **TO CORRECT THE PROBLEM, YOU NEED TO SLOW DOWN THE OVER ACTIVITY OF THE BRAINSTEM.**

Let's back up a minute. Perhaps you are wondering at this point, "How did my brain become over active and under active at the same time?" In a word ... STRESS! Physical, chemical, and or emotional stress causes the brain to slow down its communication with the brainstem, resulting in the brainstem running wild. It could have been physical stress like a blow to the head in a car accident, chemical stress such as junk food or tobacco, or emotional stress of your job, relationship, or finances. BUT whatever the stressor was in the past... YOU HAVE HEADACHES NOW! The good news is that we know how to fix the problem.

In Fact 93% of headache sufferers are now Headache Free after receiving care in our office that addresses the REAL CAUSE.

HOW DO WE FIX HEADACHES?

#1: We use purified air. Your brain and nervous system are dependent upon pure air, without it NOTHING you do will result in the healing your brain needs. Pure air also increases the impulses in your brain to the brainstem.

#2: We use unilateral adjustments. Everyone has heard that the right brain controls the left side of the body and vice versa. You only want to be adjusted on the side opposite of decreased brain activity. Which side is the under active side? WE DO A THOROUGH EXAMINATION TO FIND THE PROBLEM.

#3: We use many other therapies, such as auditory stimulation (listening to sound in one ear), olfactory stimulation (smelling different scents like peppermint or cloves), electrical stimulation, or heat. All of these increase activity in your brain. The choice of therapy depends on what is actually happening in your body.

The BOTTOM LINE is that you want to increase the activity of your brain to decrease activity of your brainstem. When we slow down your brainstem, the blood vessels in your head are no longer irritated, and your headaches DISAPPEAR!

IF YOU WOULD LIKE TO STOP THE SUFFERING

SIMPLY CALL OUR OFFICE AND, AS A COMMUNITY SERVICE,

WE WILL BE HAPPY TO PROVIDE YOU A

FREE, NO-OBLIGATION HEADACHE EVALUATION.

CALL 801-225-1311 TODAY!

It's in your best interest to get evaluated soon, because if you wait, your condition may get to a point where you can't be helped with this type of care, and your only option may be...

INJECTIONS OR SURGERY!

Nerve block injections used to treat headaches can include

- Injections above the eyebrows to treat that region of the head.
 - Injections into the back of the neck to treat pain going up the back of the head.
- Injections into the side of the neck.

In more serious cases, surgery to treat headaches can include:

- Heat to burn selected nerves of the small joints of the neck which connect each vertebrae
 - Burning nerves with heat about the face and neck
 - Fusion (removing a disc responsible for sending pain signals)

But Here's The Good News...

Over the past 12+ years, we have helped thousands of headache sufferers just like you!

Most Headache Sufferers, After Learning This New Information Regarding The Benefit Of Proper BRAIN BASED Chiropractic

Care For Causes Of Headaches, Wonder...

"How Do I Find A Doctor Trained In Providing This Care?"

So, *my best advice is to ask the chiropractic doctor the following questions...*

1. "Are you trained in chiropractic neurology?"

As far as I know I am the only doctor in Utah Valley using this neurological based care for headaches.

2 "Do you take x-rays?"

Call the office and check to see if they either have the facilities in their office to take films, or if they refer it out. Either answer is acceptable. Do not get evaluated by any chiropractor who doesn't look at neck x-rays before rendering care.

3. Do you accept payment plans?

Nowadays, patients are either going with the "managed care doctor" and hoping and praying that they'll get quality care, or paying out-of-pocket for their services. In response, there are many caring dentists, medical doctors, chiropractors, podiatrists, and other health care professionals who are giving patients comfortable payment options. Even though chiropractic care is inexpensive compared to most care, ask the office if what their financial options are.

If you live in Utah County call our office at **225-1311** and schedule your free check-up! I AM BOARD-CERTIFIED. We DO treat headaches neurologically in our office, we DO properly take x-ray pictures of the structures of the neck before care, and we DO have easy payment options.

IF YOU ARE SERIOUS ABOUT LIVING A HEADACHE FREE LIFE, THEN YOU NEED TO CALL OUR OFFICE FOR A FREE HEADACHE EVALUATION!

Respond By The Date On The Enclosed Certificate!

But Don't Procrastinate – Call **225-1311 Now And Reserve Your Earliest Appointment. The Longer You Wait To Call Us, The Longer You'll Have To Wait For An Appointment!**

Here's What Your FREE CHECK-UP Includes...

#1: A Headache Consultation: I have a list of specific questions that will help me discover the cause of your headache. This is also an opportunity for me to gain a thorough understanding of your headaches and what you've been going through.

#2: A Neurologic Screening: I will screen your nervous system for problems in

your brainstem that are causing your headaches.

#3: NECK X-RAYS: After the consultation and screening, if it is found that x-rays of the bones, discs, and soft tissue of your neck are needed, they will be taken during this visit.

SCHEDULE YOUR FREE HEADACHE EVALUATION TODAY

CALL 225-1311

I look forward to meeting you so you can discover if my technology can help you! Remember, you haven't tried everything until you've at least had a headache evaluation at my office! And since it's free and there's absolutely no obligation, you have nothing to lose! (Except your headaches of course!)

Sincerely,

Dr. R. Ned McArthur

P.S. - After I evaluate your headache, I will tell you if I can help you or not. And if so, I will describe how long it will take and how much it will cost. Then you can start care, or go home and think about it! **We are a busy office and there will be absolutely no pressure to begin care!**

P.S.S. - There Is A Waiting List! For the earliest free appointment possible, it is advised that you schedule your appointment right away.